

h@ms Issues Pool Price Rebate

The Board of Directors of h@ms Marketing Services Co-op Inc. is pleased to announce the approval of a \$0.45 per hog rebate for all hogs marketed through the Co-op in 2015. The Co-op marketed 1,457,085 hogs between January 5th 2015 and December 31st 2015. Payments totaling \$656,000 will be in the mail the week of February 15th.

General Manager, Perry Mohr is extremely pleased with the financial performance of the Co-op. "The surplus was generated due to a combination of strong revenues, and efficiency enhancements that ultimately reduced our expenses. We run a very lean business."

h@ms continues to experience steady growth in Western Canada and markets hogs in all three Prairie Provinces.

President, Brad Rodgers sees a continuation of this growth. "Our philosophy has been to take a cautious but steady approach to expanding our profile in Western Canada. In the last 3 years, we have seen an annual increase in marketing's of 3 percent, with the majority of the growth originating from Saskatchewan and Alberta. I believe this trend will continue as more producers become aware of the superior services we offer at a very low cost."

h@ms Marketing Services is a producer owned hog marketing Co-op that markets 1,500,000 hogs, sows and boars annually on behalf of 140 producers in Manitoba, Saskatchewan and Alberta.

For further information call:

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