



News Release

h@ms Marketing Services Co-op announces new Risk Management Program...

Headingley, Manitoba, July 30, 2013 - h@ms Marketing Services Co-op is pleased to announce that effective Monday, August 6th, 2013 a Fixed Forward Price Program will be provided by **h@ms Marketing Services** to hog producers marketing to **Thunder Creek Pork in Moose Jaw, Saskatchewan.**

The Fixed Forward Price Program will allow producers to price hogs up to ten months in advance of delivery. The program offers flexible delivery periods, weekly prices, blended prices, as well as target pricing.

General Manager Perry Mohr stated, The “**h@ms’ Risk Management Team** has a tremendous amount of experience and expertise. Our objective is to provide all hog producers marketing through **h@ms** with the necessary tools to make their businesses more successful.”

Bill Alford, Director of Marketing & Producer Services added, “We have been expanding our services into Saskatchewan for several years now and this seemed like a natural next step for **h@ms Marketing Services**. I am excited that the hog producers supplying Thunder Creek Pork now have this great risk mitigation tool”.

h@ms Marketing Services has been a Canadian leader, providing hog producers with Risk Management Services since 1995.

For further information please contact:

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h@ms Marketing Services located in Headingley, Manitoba markets 1.4 million hogs on behalf of 160 hog producer members located in Manitoba and Saskatchewan.