



News Release

h@ms Marketing Services Co-op Inc. Issues Pool Price Rebate

Winnipeg, Manitoba, January 30, 2012 - ***h@ms Marketing Services Co-op*** is pleased to announce a Pool Price Rebate in the amount of \$.40 per hog (approximately) for the calendar year starting January 2nd and ending December 31st, 2011. Recently approved by the Board of Directors, producers should be receiving their rebate cheques in the mail in early February. Pool Price Rebates issued by ***h@ms Marketing Services*** for 2011 total approximately \$575,000.00.

Co-op President Brad Rodgers stated that, “the Rebate should illustrate that financial benefits can be derived by producers working together”.

The Co-op most recently merged with Saskatchewan, which saw the combined entity have more hogs to market and to spread the fixed costs across.

“The Board of Directors of ***h@ms Marketing Services Co-op Inc.*** is extremely pleased with the financial performance of the Co-op in 2011. Hats off to Management and Staff for a job well done!

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